



# SCAPAFOAS

FRIENDS OF THE ARTS SCHOOL (SCAPA FOAS)

2019-2020 Corporate Sponsorship Opportunities

*Thank you for supporting public arts education and the students, staff, and families of SCAPA Bluegrass and SCAPA Lafayette! Your support is critical in helping provide an empowering and inspiring education to students from all backgrounds and all areas of Fayette County!*

SCAPA is a public school that serves students who love the arts from all backgrounds and areas of Fayette County. The 277 4-8th and >400 9th-12th graders at SCAPA Bluegrass and Lafayette present >50 performances seen by >15,000 friends and community members every year. SCAPA Friends of the Arts School, Inc., (FOAS) is the not-for-profit student, teacher, and parent organization dedicated to serving and supporting SCAPA.

Please visit <https://scapafriends.org> to learn more about SCAPA, FOAS, and our 2019-2020 productions!

Benefits		*BEST VALUE*			
		Sponsorship Levels	Platinum (\$3,000)	Gold (\$2,000)	Silver (\$1,000)
Recognition in Programs	Main Stage Productions (Exposure >15,000)	Full Page, Full Color	Full Page, B/W	½ Page, B/W	¼ Page, B/W
	Beeler Auditorium Productions (Exposure >2,400)	¼ Page, B/W	¼ Page, B/W	1" B/W logo	Listing
	Performances at SCAPA or Lafayette HS <sup>1</sup> (Exposure >2,000)	1" B/W logo	1" B/W logo	Listing	Listing
Acknowledgement from the stage <sup>2</sup>		YES	No	No	No
Complimentary Tickets <sup>3</sup> & "One-liner" Program Notes <sup>4</sup>		8	6	4	2
Community recognition for your support of Lexington's only arts-intensive public school!		YES	YES	YES	YES
Tax Deductible Portion		\$2,300	\$1,450	\$650	\$325

**Get Platinum-level recognition at a specific production:** Interested in Platinum-level recognition but only at one or more specific productions? Sponsor SCAPA at any level for the full season and for a modest "plus up" you can receive Platinum-level recognition at the production of your choice!

**Go Above and Beyond:** Your organization can underwrite an entire SCAPA production and receive special recognition above and beyond Platinum-level. This limited availability opportunity is for organizations who want to make a unique and powerful community statement. Contact FOAS for details.

**Help a School Visit the Opera House:** You can have more impact on and exposure in the local community through our "Take a School to the Opera House" program. For an additional donation of \$600, your organization can provide free tickets to a Lexington Opera House Production for an entire grade of students from a central Kentucky elementary school. Contact us about sponsoring Middle or High School groups.

<sup>1</sup>Available for a range of performances (Band Concerts, Choir Concerts, Dance Performances, and more).

<sup>2</sup>Available at Main Stage and Beeler Auditorium Productions, plus select performances at SCAPA/Lafayette HS.

<sup>3</sup>The sponsoring organization will receive the number of tickets specified to one performance each of the three SCAPA productions at the Lexington Opera House.

<sup>4</sup>Complimentary Program Notes will be available for Main Stage and Beeler Auditorium Productions only.

# Yes! I'd like to become a 2019-2020 SCAPA FOAS sponsor!

**SCAPA production dates (Many more TBA, for more details/dates visit <https://scapafriends.org>):**

October 18-19<sup>th</sup>, 2019 – Beeler Auditorium – TBA (Fall Play)

November 7-9<sup>th</sup>, 2019 – Lexington Opera House – “Madagascar Jr.” (Fall Musical)

March 12-14<sup>th</sup>, 2019 – Lexington Opera House – DANCE SCAPA

March 26-29<sup>th</sup>, 2019 – Downtown Arts Center – TBA (Spring Play)

April 23-25<sup>th</sup>, 2019 – Lexington Opera House – TBA (Spring Musical)

## Business Contact/Billing Information

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

## Sponsoring Organization Information

Organization Name: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Social Media: \_\_\_\_\_ Address: \_\_\_\_\_  
\_\_\_\_\_

Brief Description of Organization (optional):

## Desired Sponsorship Level: (Please circle one)

<b>Platinum</b>	Includes full page, full color recognition in programs plus live acknowledgement at Main Stage productions, 8 complimentary tickets (see details), and MORE!	\$3,000
<b>Gold</b>	Includes full page b/w recognition in programs at Main stage productions, 6 complimentary tickets (see details), and MORE!	\$2,000
<b>Silver</b>	Includes ½ page b/w recognition in programs at Main stage productions, 4 complimentary tickets (see details), and MORE!	\$1,000
<b>Bronze</b>	Includes ¼ page b/w recognition in programs at Main stage productions and 2 complimentary tickets (see details).	\$500

- YES, please contact me about Platinum-level recognition at a specific SCAPA production, or about underwriting a SCAPA production.
- YES, I'd like to “Take a School to the Opera House” by providing tickets for a local school
- Bill me at the above Billing Email & Address -OR-  Payment enclosed: \$ \_\_\_\_\_

Please address checks and mailed forms to:

Friends of the Arts School, Inc., P.O. Box 866, Lexington, KY 40587-0866  
Email completed forms or other correspondence to [scapa.foas@gmail.com](mailto:scapa.foas@gmail.com)